

MONAT® WHY MONAT?

Your guide to beautiful hair and
a beautiful life.



WHO IS MONAT?

- **We Are Modern Nature™.** Pioneers in the scalp-first approach to beautiful hair, MONAT offers premium, naturally based, award-winning products that produce real results.
- **We Are the World's #1 Direct Seller of Premium Haircare.*** Our markets span North America, Europe, Australia, and New Zealand, and we're continuing to expand.
- **We Are Family Owned & Operated.** From product formulation and manufacturing in the USA to distribution centers around the globe, our commitment to quality, safety, and service is unparalleled.
- **We Are Grateful.** Through the MONAT Gratitude Foundation, we're making gratitude a way of life and creating positive impact for children and families around the world.



WE SAY YES!

- ✓ **YES!** We only use safe, clinically tested ingredients.
- ✓ **YES!** We use safe colorants and fragrances.
- ✓ **YES!** We are vegan, cruelty-free, and Leaping Bunny® Certified.
- ✓ **YES!** We are gluten free and non-GMO.



GLUTEN FREE



VEGAN



LEAPING BUNNY
CERTIFIED

REAL RESULTS.



Choose from a complete collection of naturally based, premium anti-aging products clinically proven to perform.

SHARING BEAUTIFUL HAIR IS SIMPLE AND RISK FREE.



Begin with the MONAT Starter Kit for only \$99!



Or choose to SAVE and personalize a Product Pack that's right for you—tailored to your unique hair and skin goals! Your one-time purchase includes the Starter Kit FREE plus a 30-Day Money-Back Guarantee.†

WHY MONAT?

- **Build your business and income to fit your lifestyle**** with an incredible compensation plan featuring commissions, multiple bonus opportunities, a three-tiered car program, and more.
- **Share without limits.**
 - Share like you already do: through social media and word-of-mouth.
 - Your customers can shop how they like, without changing buying habits.
 - Our consumable, customizable product line means satisfied customers & repeat purchases.
- **30-Day Money-Back Guarantee†**
- **No inventory** to carry and no deliveries to make. MONAT ships direct!
- **Winner** of more than 40 awards for products and business across the globe and featured in some of the world's leading publications.

Forbes

VOGUE

CITV

ELLE

COSMOPOLITAN



REAL EARNINGS.**

How you earn (and save!) is up to you:

- 30% off all MONAT products (Save up to 55% off when combined with MONAT Purchase+™!)
 - 30-45% commissions on retail sales
 - 15-30% commissions on VIP Customer sales
- More bonus opportunities as you build your business!
 - MONAT Motor Club: Qualify to drive a white Cadillac!
 - Incentive trips, events and more!

Make the most of your PowerStart period! Maximize your earnings during your enrollment month + the following five months.

Rank Advancement Bonuses	Rank Maintenance Bonuses	Matching Bonuses	And more!
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MONTH 1

+

MONTH 2

+

MONTH 3

=

Rank up to MMP by achieving 1200 GV
*(Enroll 2 Market Partners (with 200 GV each)
+ 4 VIP Customers (with 200 PV each) = 1200 GV)*

Maintain MMP by achieving 1200 GV
& 2 active lines

Maintain MMP by achieving 1200 GV
& 2 active lines

\$775 IN POTENTIAL BONUSES!

	AMP	MMP	TOTAL
MONTH 1	\$25	\$150	\$175
MONTH 2	\$50	\$200	\$250
MONTH 3	\$100	\$250	\$350

+ Retail Bonus, Product Pack Bonus, and Super Seller Bonus

Total 50% Matching Sponsor Bonuses = \$387.50

*Earnings based on MMP maintaining 1200 GV + 2 active lines in months 2 & 3

MONAT[®] VIP PERKS[™]

MONAT VIPs receive a multitude of perks that include healthy savings, exclusive rewards, beautiful results, and much more!

Healthy Savings

15% Off

Everyday savings on the retail price of any MONAT product.

MONAT Purchase +[™]

Additional savings of 15–25%, depending on order total.

Flat Rate Shipping

Orders under \$100 ship for only \$5. Orders over \$100 ship free!

Exclusive Rewards

VIP Points

Earned with every purchase to collect & redeem as they like for customized, money-saving coupons.

Birthday Bonus

A \$25 Reward Coupon on the VIP's special day.

Anniversary Gift

A \$10 Reward Coupon on the anniversary of becoming a VIP.

Beautiful Results

Flexship

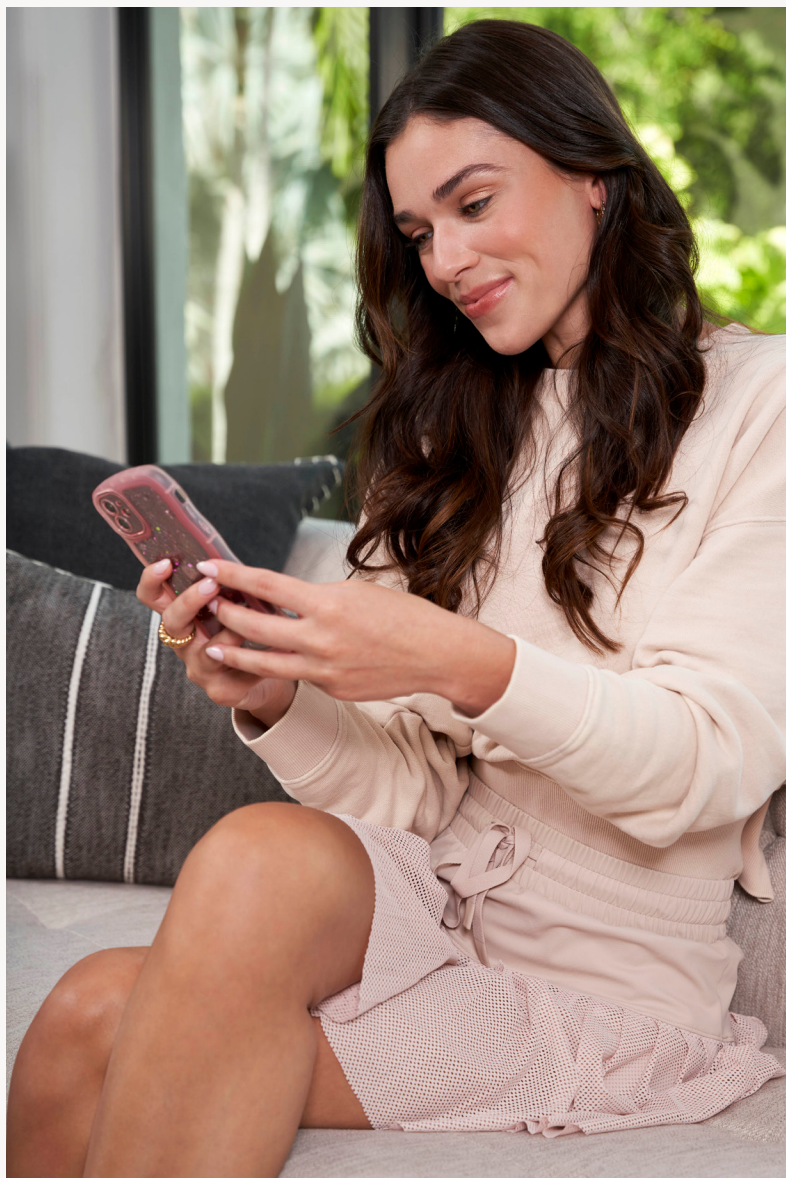
VIPs may choose their products and their frequency (every 30 or 60 days), update their order, or adjust their schedule anytime, hassle-free.

FREE Products

when a VIP completes their first, second, & third Flexship orders of \$84 or more. Redeemable on their next Flexship order.

Exclusive Sales & Promotions

Exclusive access to flash sales & special promotions offering even more savings.



HOW WILL YOU SHARE BEAUTIFUL HAIR?

SHOP as a Retail Customer!

SAVE as a VIP Customer!

EARN as a MONAT Market Partner!

*Source: Euromonitor International Limited; Beauty & Personal Care 2022ed; Premium Hair Care category; Monat Global company shares in retail value (RSP) terms, 2021 data.

**Market Partner earnings will vary significantly, and no income is promised or guaranteed. Earnings depend on a number of factors, including leadership experience, expertise, quality and depth of your organization, and individual effort. In 2023 the average Market Partner earned \$888 USD. For more information regarding typical earnings, search "MONAT Income Disclosure Statement."

†Shipping and handling charges are nonrefundable.