

Sinan
Tuna
CEO



Emre
Tuna
PRESIDENT

FARMASI

EXPERIENCE THE DIFFERENCE

EXCITING, International beauty and wellness company

One of the FASTEST GROWING direct selling companies worldwide

A family of 7 MILLION passionate Farmasi Influencers

FARMASI

EXPERIENCE THE DIFFERENCE

OVER 70 YEARS years of QUALITY and INNOVATION, founded by Dr. Cevdet Tuna

WORLD defining cosmetics and nutrition manufacturer

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FARMASI represents a forward-thinking approach to well-being, providing affordable luxury that empowers individuals to embrace and celebrate their uniqueness.

FARMASI

EXPERIENCE THE DIFFERENCE

OUR STORY

FARMACITY: OUR FACILITIES

OUR STORY

1923

DR. C. TUNA
was born

1947

DR. C. TUNA
graduated Goethe
Medical School

1950

DR. C. TUNA
started creating
his own formulas

2004

FARMASI BRAND
WAS BORN

2009

DR. C. TUNA
BRAND WAS BORN

2010

Started direct
selling in Turkey

2014

MR. WIPES BRAND
WAS BORN

2015

NUTRIPLUS
WAS BORN

2016

Operations in 16
countries

2017

DR. C. TUNA
passed away. Operations
in 24 countries

2018

BECAME #1 NETWORK
MARKETING IN TURKEY

2019

LAUNCHED US
OPERATIONS

2021

LAUNCHED MEXICO &
CANADA OPERATIONS

2022

LAUNCHED GERMANY,
DOMINICAN REPUBLIC
OPERATIONS

2023

LAUNCHED SPAIN
PORTUGAL
OPERATIONS

2024

UNITED KINGDOM
PERU, BRAZIL,
MALAYSIA
AND 35+
COUNTRIES

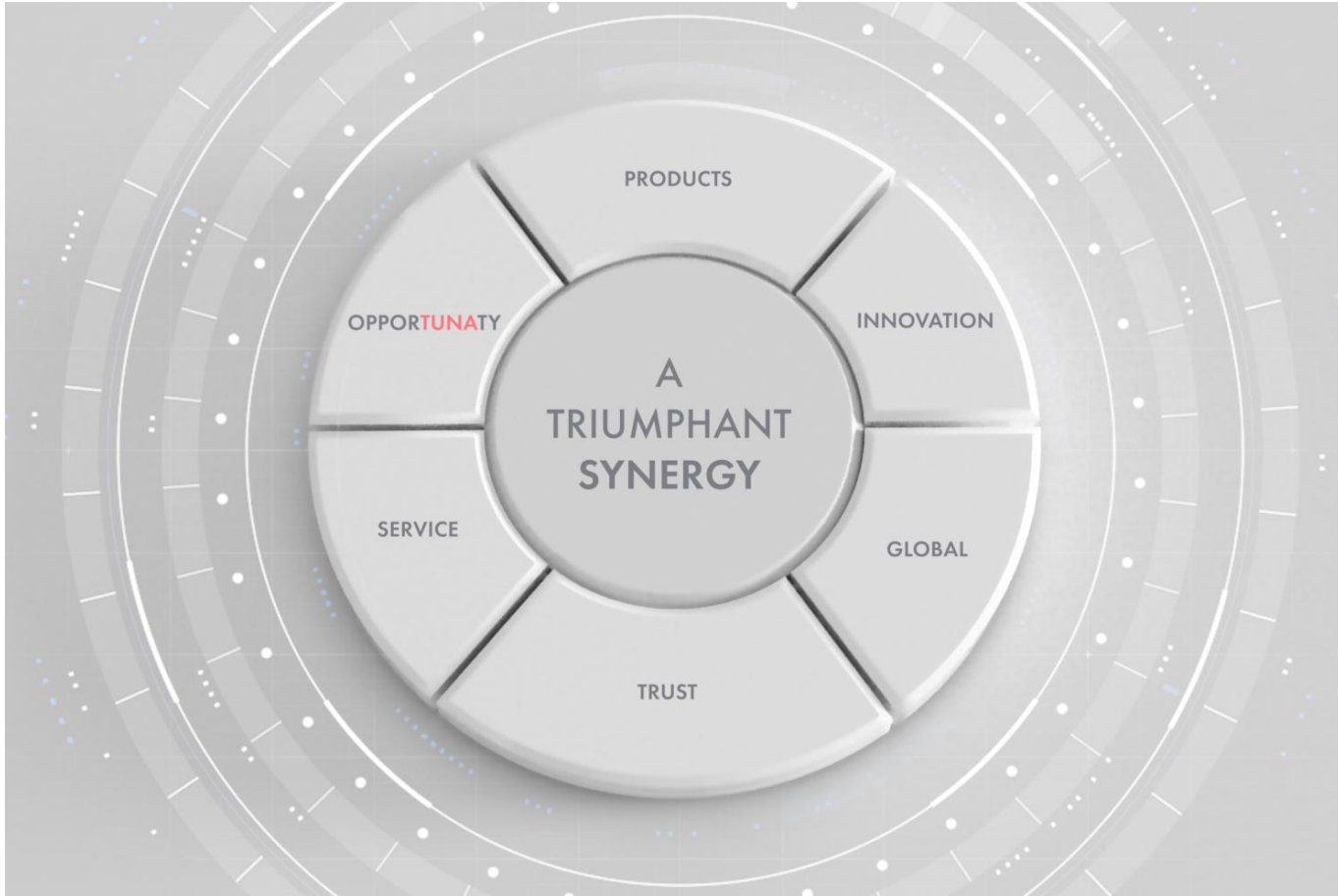




FARMACITY: OUR FACILITIES

- FarmaCity Is a state of the art, sustainable campus promoting eco-friendliness in Istanbul, Turkey.
- Sprawling manufacturing complex spanning over 300,000m².
- 10 distinct factories

A TRIUMPHANT SYNERGY:



PRODUCTS: Affordable Luxury

INNOVATION

GLOBAL: 39 countries

TRUST: Stability – over 70 years **STRONG**

BEST IN CLASS SERVICE

OPPORTUNATY: Compensation plan

INNOVATIVE PRODUCTS

500 SKU

8 product categories

In line with biggest industry opportunities

Science driven and fashion forward

New product launch almost every month

Clinically proven effectiveness

World-class quality and safety standards



FARMASI



INNOVATIVE
PRODUCTS

INNOVATIVE PRODUCTS





INNOVATIVE
PRODUCTS

INNOVATIVE
PRODUCTS





INNOVATIVE PRODUCTS

INNOVATIVE PRODUCTS





farmasi^x

Ut wisi enim ad minim veniam, qui nostrum... magna aliqua erat volutpat. Ut wisi enim ad minim veniam, qui nostrum...

FARMASI

EXPERIENCE THE DIFFERENCE

TRUST: OVER 70 YEARS
STRONG

TRUST:

**STABILITY- OVER 70
YEARS STRONG**

A family business with 70+ years
of expertise, skills, and
relationships

Billion-dollar company and family

Wholly owned manufacturing
facilities and logistics centers



**TRUST:
STABILITY- OVER 70
YEARS STRONG**

Current investments In US alone
surpassing \$100 MILLION USD

\$75 MILLION USD inventory,
stock for 7-8 months in each
warehousing facility





TRUST

STABILITY OVER 70 YEARS STRONG

FARMASI AMERICAS HEADQUARTERS – MIAMI, FL

70,000 square foot edifice. Smart warehouse and logistics center.

State-of-the-art offices \$50 MILLION USD invested

Automated systems and green initiatives, all designed to reduce FARMASI's carbon footprint and ensure a brighter, cleaner future!

FARMASI

EXPERIENCE THE DIFFERENCE

BEST IN CLASS SERVICE

BEST IN CLASS SERVICE

FARMASI offers the HIGHEST level of service in terms of customer rapport, operations, and inventory management.

Headquarters, logistics centers, and call centers **WORLDWIDE**



BEST IN CLASS SERVICE

United States, Mexico, Europe,
Asia

Advanced inventory management
systems to ensure optimal stock
levels at all times



FARMASi

EXPERIENCE THE DIFFERENCE

OPPORTUNATY:
COMPENSATION PLAN

OPPORTUNATY COMPENSATION PLAN

Full-time career or supplemental
income

Committed to helping you earn
more, quickly

Ideal for men and women

Create the career and lifestyle OF
YOUR DREAMS



OPPORTUNATY COMPENSATION PLAN

10 WAYS TO EARN

1. Welcome Program
2. Online Commissions
3. Retail Profit
4. Team Builder Bonus
5. Personal Bonus



OPPORTUNATY COMPENSATION PLAN

10 WAYS TO EARN

6. Group Bonus

7. Leadership Bonus

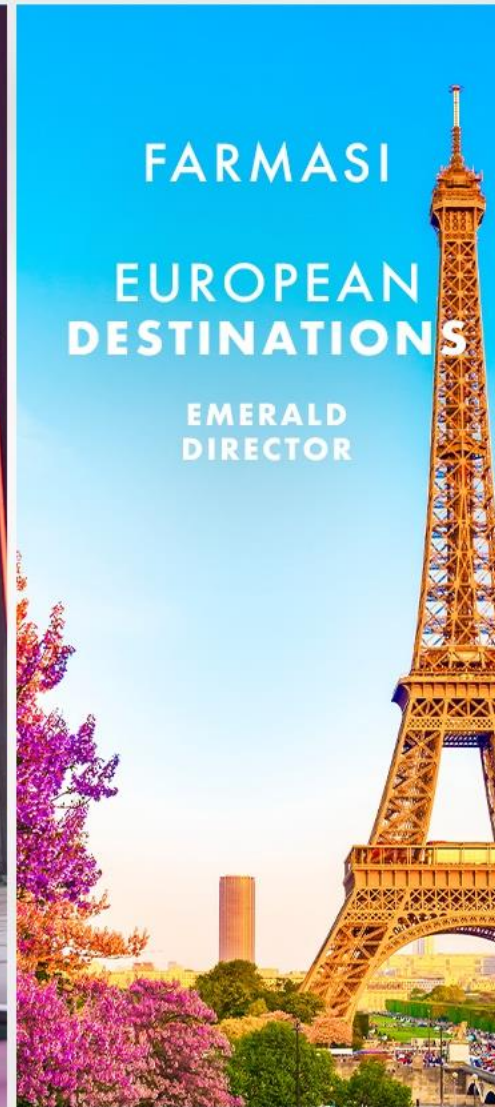
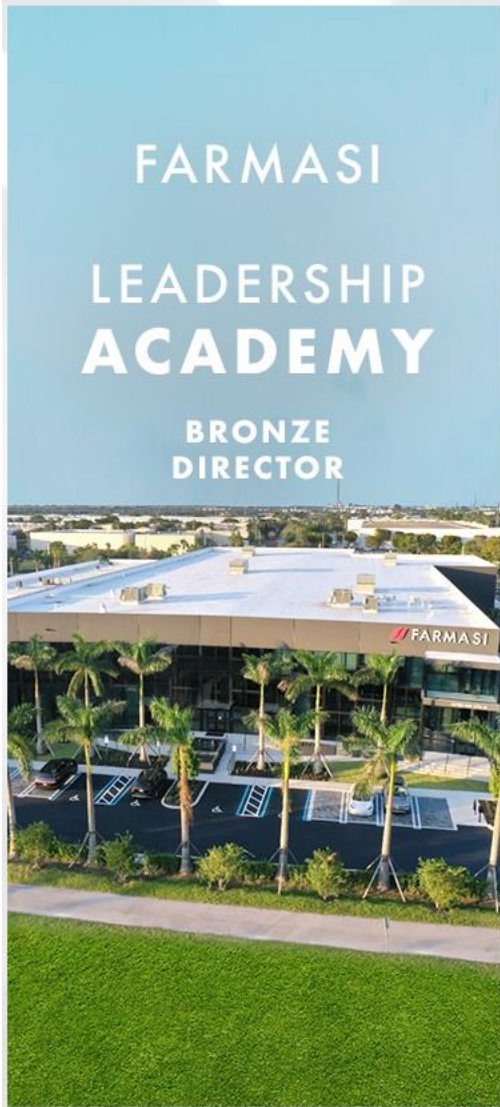
8. Car Allowance

9. Cash Bonus

10. Unforgettable Experiences



Unforgettable Experiences



Game-Changing Tools

ENROLLMENT GUIDE

GUÍA DE INSCRIPCIÓN



USA

WELCOME TO THE FARMASI FAMILY

BIENVENIDA A LA FAMILIA FARMASI

Your first 30 days as a FARMASI Influencer are the most important – that's why we created our FARMASI Enrollment Kits!

Tus primeros 30 días como FARMASI Influencer son los más importantes. ¡Por eso hemos creado nuestros Kits de Inscripción FARMASI!

DISCOVER AND ENJOY Get to know and love our most popular products

DESCUBRE Y DISFRUTA Conoce y disfruta de nuestros productos más populares

EARN PV Earn Personal Volume to unlock exciting benefits

ACUMULA VP Acumula Volumen Personal para tener acceso a beneficios emocionantes

TAKE YOUR PICK Choose a wellness, beauty or nutrition kit or collect them all

ELIGE Elige un kit de bienestar, belleza o nutrición o colecciónalos todos

KICKSTART YOUR BUSINESS Gain product knowledge and set yourself up for success

PON EN MARCHA TU NEGOCIO Aprende acerca de nuestros productos y prepárate para el éxito

EARLY EARNINGS Start earning as you share our amazing products

GANANCIAS TEMPRANAS Empieza a ganar al compartir nuestros increíbles productos

Game-Changing Tools

	USA & PR EEUU & PR
STARTUP COST COSTO DE INICIO	\$19.99
COMMISSION COMISIÓN	50%
QUALIFICATION CALIFICACIÓN*	125 PV
MINIMUM ACTIVITY ACTIVIDAD MÍNIMA**	125 PV (6 months/meses)
PV VALUE VALOR PV***	1 PV = \$1

*You're considered "qualified" when you achieve this minimum PV (Personal Volume). To earn bonuses, you must accumulate at least this PV in a given month. **You're required to accumulate this PV in a 6-month rolling period to keep your account open.
***FARMASI Influencer Price

*Te consideras "calificada (o)" cuando logres este VP (Volumen Personal) como mínimo. Para ganar bonos y comisiones, será necesario acumular este VP cada mes. **Debes acumular este VP como mínimo en un periodo de 6 meses rotativos para mantener tu cuenta abierta.
***Precio FARMASI Influencer

AS A FARMASI INFLUENCER, YOU CAN RECRUIT IN THE FOLLOWING COUNTRIES:
COMO FARMASI INFLUENCER PODRÁS RECLUTAR EN LOS SIGUIENTES PAÍSES:



To know more about our compensation plan, [CLICK HERE](#) for our 1 page summary.
Para conocer más acerca de nuestro plan de compensación, haz [CLIC AQUÍ](#) para ver nuestro resumen de 1 página.

WELCOME PROGRAM PROGRAMA DE BIENVENIDA

We make starting your FARMASI business even sweeter with our Welcome Program. During your first four months as a FARMASI Influencer, you can qualify to earn additional products by achieving the required Personal Volume (PV) each month*. Con nuestro Programa de Bienvenida, hacemos que el inicio de tu negocio FARMASI sea aún mejor. Durante tus primeros cuatro meses como FARMASI Influencer, puedes optar a ganar productos adicionales además de tus comisiones o bonificaciones, si alcanzas el Volumen Personal (VP) requerido cada mes*.



MONTH / MES 1**
GIFT / REGALO
75 PV (VP)
VFX PRO Strobe
Illuminating Primer



MONTH / MES 2
GIFT / REGALO
75 PV (VP)
Dr. C. Tuna Reviving
Shampoo and Hair Mask



MONTH / MES 3
GIFT / REGALO
100 PV (VP)
Absolute Super Elixir



MONTH / MES 4
GIFT / REGALO
100 PV (VP)
Nutriplus Meal Replacement
Shake Chocolate or/o Next
Generation Beauty Bag

* To participate in the Welcome Program as a new FARMASI Influencer, you must qualify for the free gift every month. If the required PV is not met in any given month, then the remaining Welcome Program gifts are forfeited.
** You may take advantage of the grace period to achieve this gift. For example, if you start in January and do not achieve the required 75 PV by the end of the month, you then have the entire month of February to achieve the required 75 PV.

*Para participar en el Programa de Bienvenida como nueva FARMASI Influencer debes lograr el requisito de Volumen Personal cada mes para continuar en el programa. Recuerda que los regalos del Programa de Bienvenida pueden perderse si no se logran los requisitos de manera consecutiva.
** En caso de no lograr el requisito de Volumen Personal en tu mes de ingreso, tienes una segunda oportunidad de ganar estos regalos en el mes siguiente. A este lapso se le llama "Periodo de Gracia". Por ejemplo, si empiezas en enero y no logras los 75 VP requeridos en el mes 1, puedes hacer los 75 PV en el mes de febrero comenzando la cuenta desde cero.

Unparalleled Enrollment Kits

BASIC KIT



TIME LOCKER, INK LINER BLACK, VFX PRO BLUR PRIMER 25 ML, 3 IN 1 FACE PALETTE, FULL BLAST MASCARA, MATTE LIQUID LIPSTICK - 07 MONEY MAKER, BB GLAZE LIPSTICK BLACK CHERRY, FARMASI CORAL PEN

\$75 USD | \$100 CAD | RD \$ 4,899

PREMIUM SKINCARE AND NUTRITION KIT



DR. C. TUNA RESURFACE REFINING CLEANSER, ABSOLUTE SUPER ELIXIR, NUTRIPLUS BEAUTY SHOT COLLAGEN, NUTRIPLUS COFFEE WITH CHICORY AND COLLAGEN BLEND, NUTRIPLUS MEAL REPLACEMENT SHAKE CHOCOLATE, FARMASI CAP WHITE, FARMASI CORAL PEN

\$125 USD | \$165 CAD

PREMIUM MEN KIT



SHIELD MAN SHAMPOO, STYLING MATTE HAIR WAX, BEARD & MOUSTACHE OIL, SHIELD MAN AFTER SHAVE LOTION, FACE & BODY SOAP, FACE & EYE CREAM, BAOLI EDP FOR MEN, NUTRIPLUS MEAL REPLACEMENT SHAKE - CHOCOLATE, NUTRIPLUS CHICORY COFFEE, FARMASI CORAL PEN, SHIELD MAN SAMPLE

\$125 USD | \$165 CAD

Unparalleled Enrollment Kits

ELITE SKIN AND MAKEUP KIT



DR. C. TUNA AQUA RESTORING GEL CLEANSER 100ML, AQUA BOOST HYDRA DROPS 30ML, AQUA HYDRATING CREAM 50ML, AQUA REVITALIZING EYE CREAM 20ML, ABSOLUTE SUPER ELIXIR, VFX PRO CAMERA READY FOUNDATION C10, FULL BLAST MASCARA, INFINILASH MASCARA, MAKE UP ZEN EXTENSION LASH MASCARA, LASH PRIMER, AIR GLOW FOUNDATION NO7, FOUNDATION BRUSH, MAKEUP BLENDING SPONGE, VFX PRO BLUR PRIMER 25 ML, VFX PRO ILLUMINATING PRIMER 25 ML, BB GLAZE LIPSTICK SOFT PINK, CREAMY LIPSTICK - 15 HOT TAHITI, LOOSE POWDER, BROW SETTING WAX, PEACH BITE PALETTE, FACE SCULPTING PALETTE, 3 IN 1 FACE PALETTE, TIME LOCKER, SENSI - VIPES MAKEUP REMOVER 20 PCS, MICRO FILLING PEN EBONY, MATTE LIQUID LIPSTICK - 05 SUPER STAR, TOTE BAG, FARMASI CORAL PEN

\$250 USD | \$330 CAD | RD \$ 16,199

ELITE SKIN AND NUTRITION KIT



DR. C. TUNA AGE REVERSIST EXFOLIATING CLEANSER, TONIC SPRAY EYE CREAM, RICH MOISTURIZER, SERUM ALL NIGHT BEAUTY MASK, INSTANT PERFECTING CREAM, NUTRIPLUS SHAKE- (CHOCOLATE, STRAWBERRY) LILY SHAKER, VITAMIN C EFFERVESCENT TABLETS, VITAMIN B12 , BEAUTY BOOSTER COLLAGEN, SERENITY TEA LEMON, DELISH CHICORY COFFEE , TOTE BAG, FARMASI CORAL PEN

\$250 USD | \$330 CAD | RD \$16,199



















\$500 USD

BOARDS

 FARMASI Corporate US/CA/DR ...

←  English

-  New Product Launches
-  Training Content
-  5th Anniversary ALL STARS
-  Opportunity
-  Duplication
-  Monthly Kick Off
-  Logos
-  Events
-  Promotions
-  Top Content
-  Subscription
-  Rewards and Recognition
-  Content library
-  Share the Beauty
-  Making Claims
- 

FARMASI

EXPERIENCE THE DIFFERENCE

AN INCLUSIVE
FAMILY CULTURE

AN INCLUSIVE FAMILY CULTURE

FARMASI is a family
Happy Culture... geared for **BUSINESS**

We are **TRANSPARENT** and **ACCESSIBLE**

We are **AGILE** and **SOLUTION DRIVEN**

Our team is **AMBITIOUS** and **PASSIONATE**

Communication is both top to bottom,
and bottom to top



FARMASI

EXPERIENCE THE DIFFERENCE

AND SO MUCH... MORE!
UNFORGETTABLE TRIPS

FARMA Si

EXPERIENCE THE DIFFERENCE

IT'S ALL IN THE NUMBERS

#1 direct selling company in Turkey

250+ new products launched annually

7M+ Farmaasi Influencers



FARMASi

EXPERIENCE THE DIFFERENCE

IT'S ALL IN THE NUMBERS

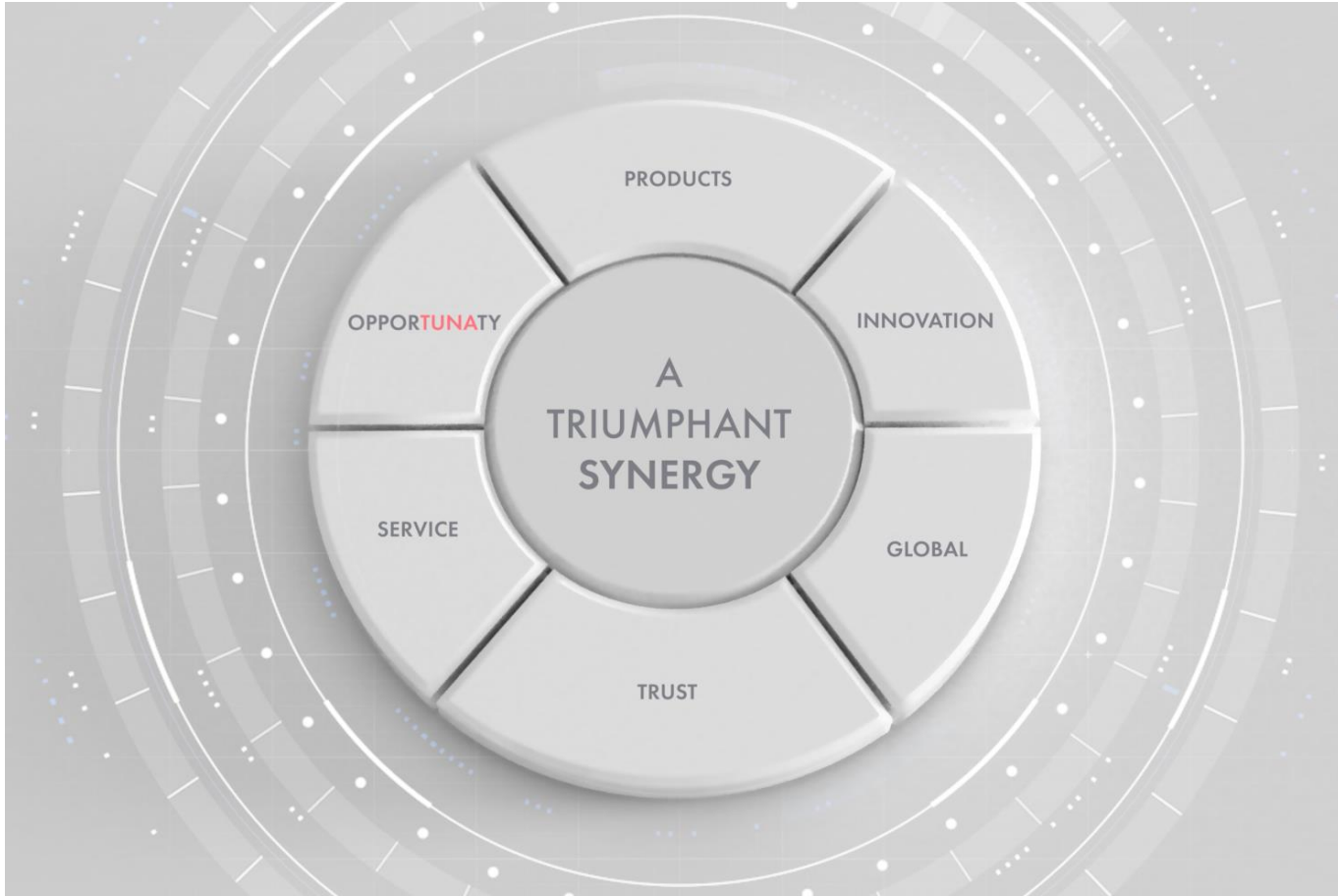
#28 direct selling company in the world

35+ operating countries

1,500+ employees



A TRIUMPHANT SYNERGY:



PRODUCTS: Affordable Luxury

INNOVATION

GLOBAL: 39 countries

TRUST: Stability – over 70 years STRONG

BEST IN CLASS SERVICE

OPPORTUNATY: Compensation plan

FARMASI

EXPERIENCE THE DIFFERENCE

WHAT'S NEXT?

THE NEXT GENERATION OF BEAUTY





FARMASI represents a forward-thinking approach to well-being, providing affordable luxury that empowers individuals to embrace and celebrate their uniqueness.