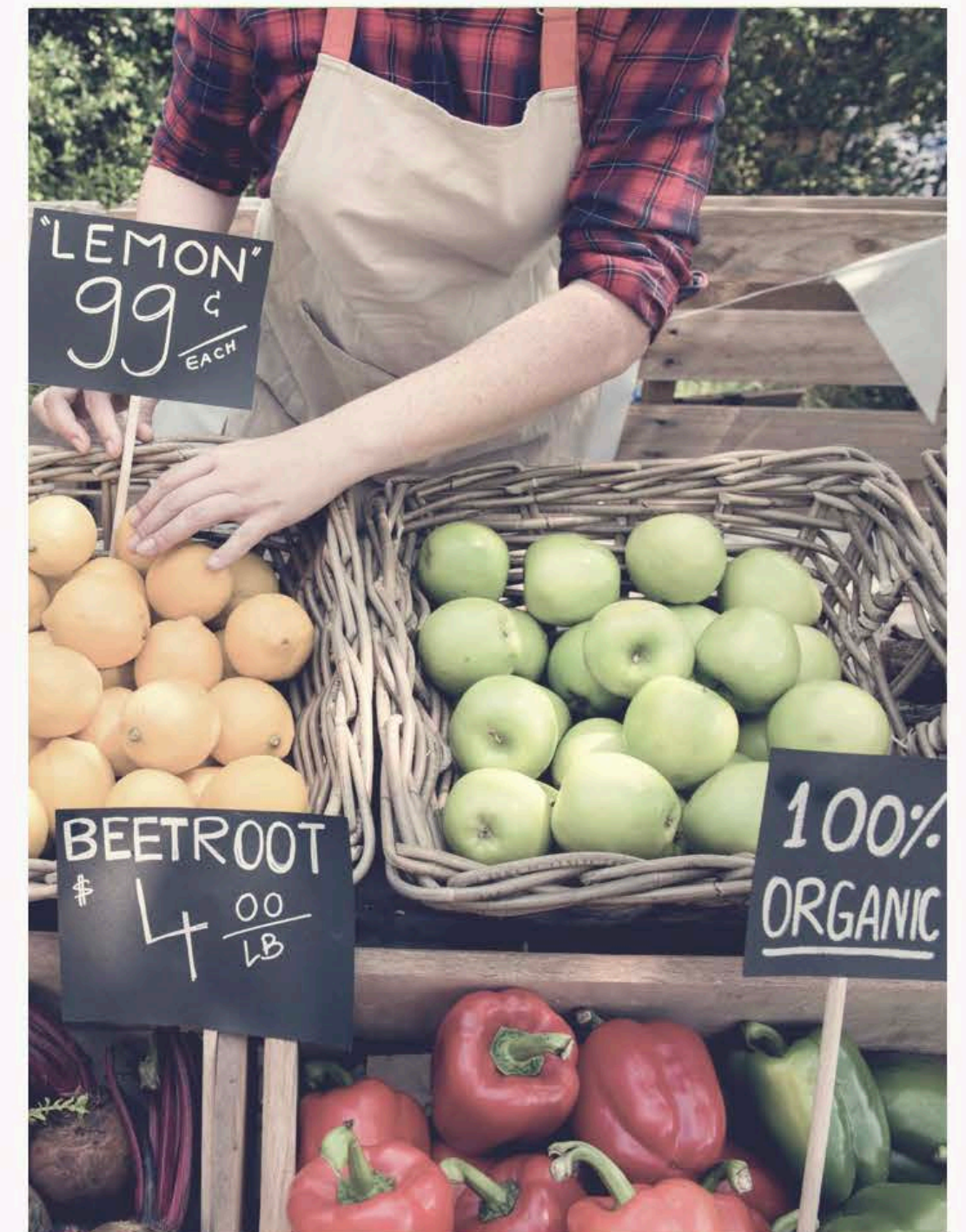
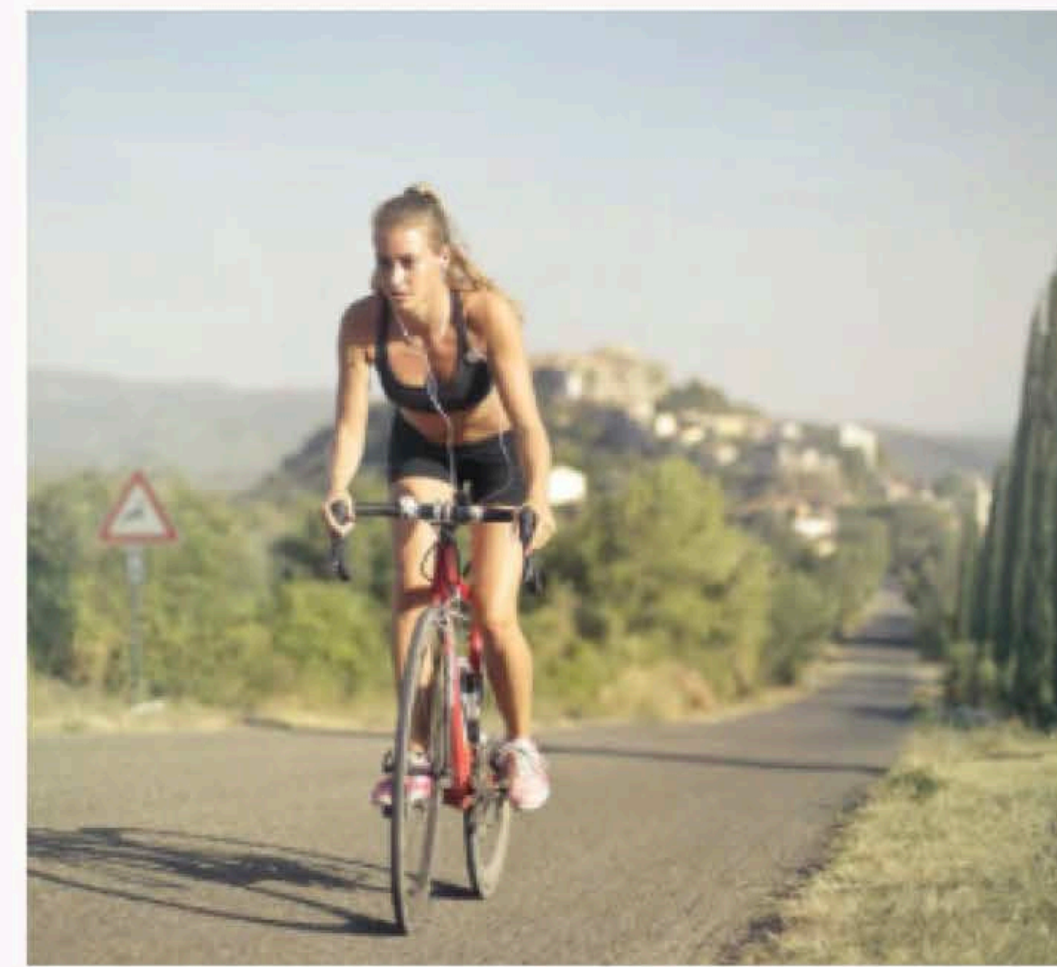




ONE *Simple* CHANGE



Did you know?

- * 1 in 4 will die of **heart disease**
- * 1 in 3 will have **cancer**
- * 1 in 3 will have **diabetes**
- * 1 in 5 children is **obese**



Why are we so unhealthy?

- * Lifestyle habits
- * Food quality is decreasing
 - 70%
of what we eat is processed
 - 50% - 80%
less nutrition in produce





What can we do to be healthier?

- * Exercise
- * Sleep 7 - 8 hours
- * Manage stress
- * Drink water
- * Eat real food

Why eat real food?

"75% of chronic disease is preventable with good nutrition."

Dr. William Sears, Pediatrician

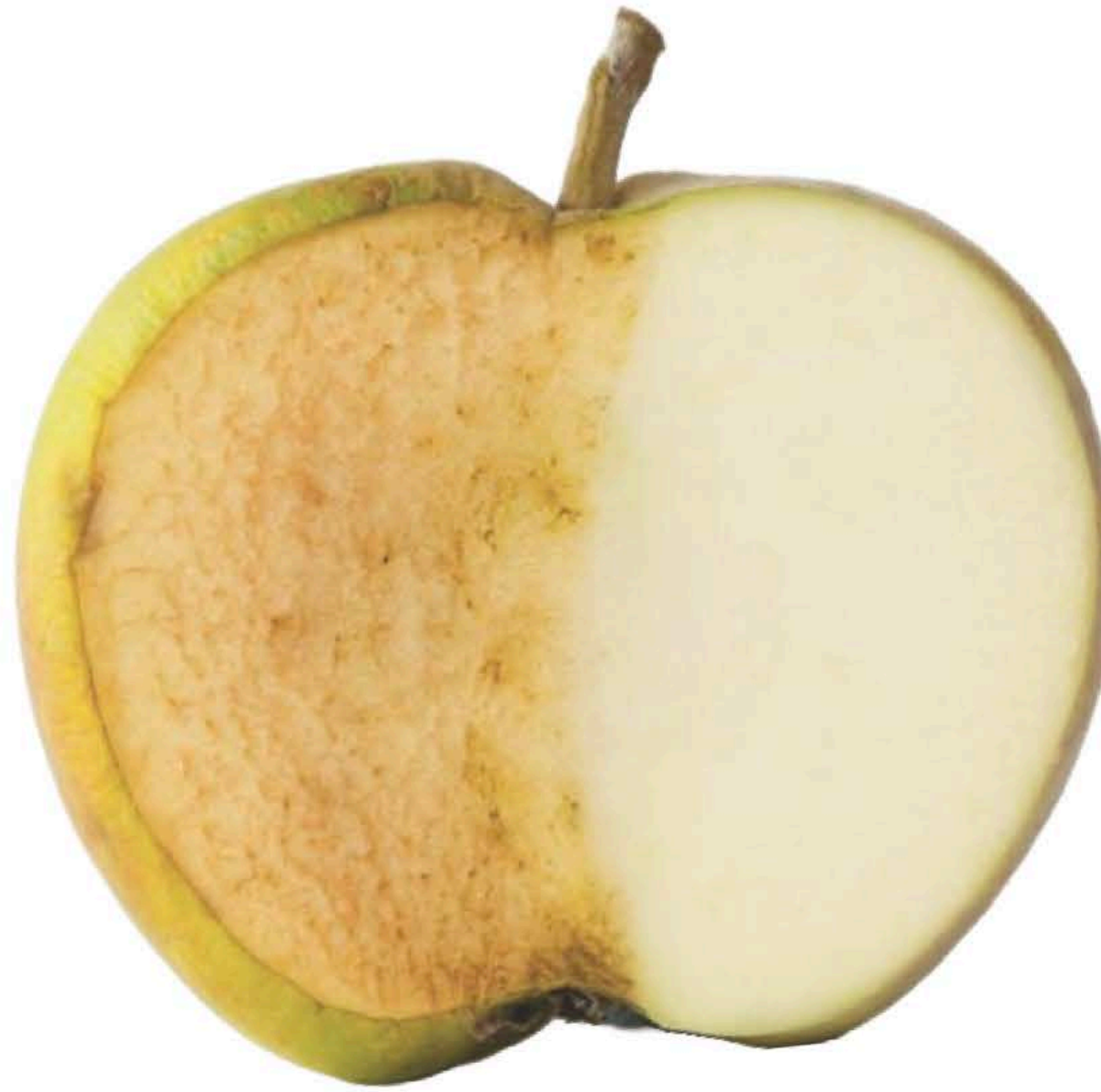


How do fruits and vegetables protect us?

Bad News

OXIDATIVE STRESS

causes aging and disease



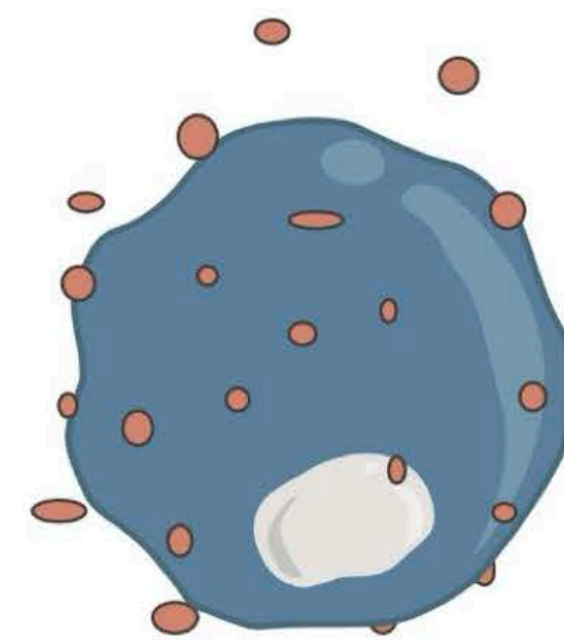
Good News

ANTIOXIDANTS

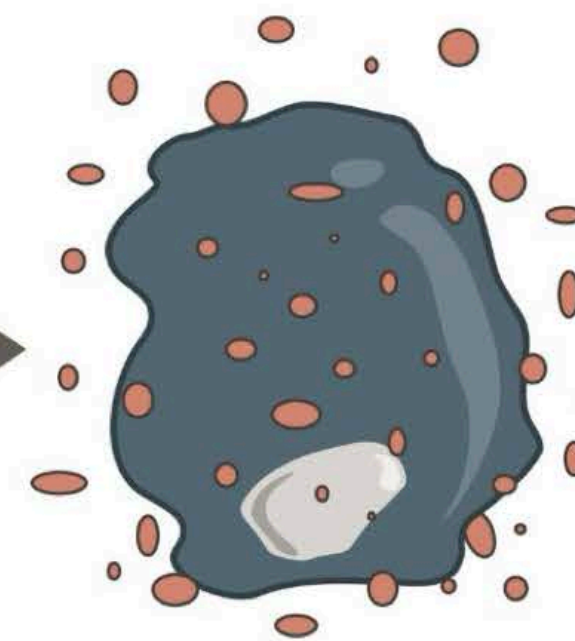
in fruits and vegetables protect cells from oxidative stress!



Normal Cell



Free Radicals
Attacking Cell



Cell With
Oxidative Stress

We need 7-13+ servings of fruits and vegetables daily!

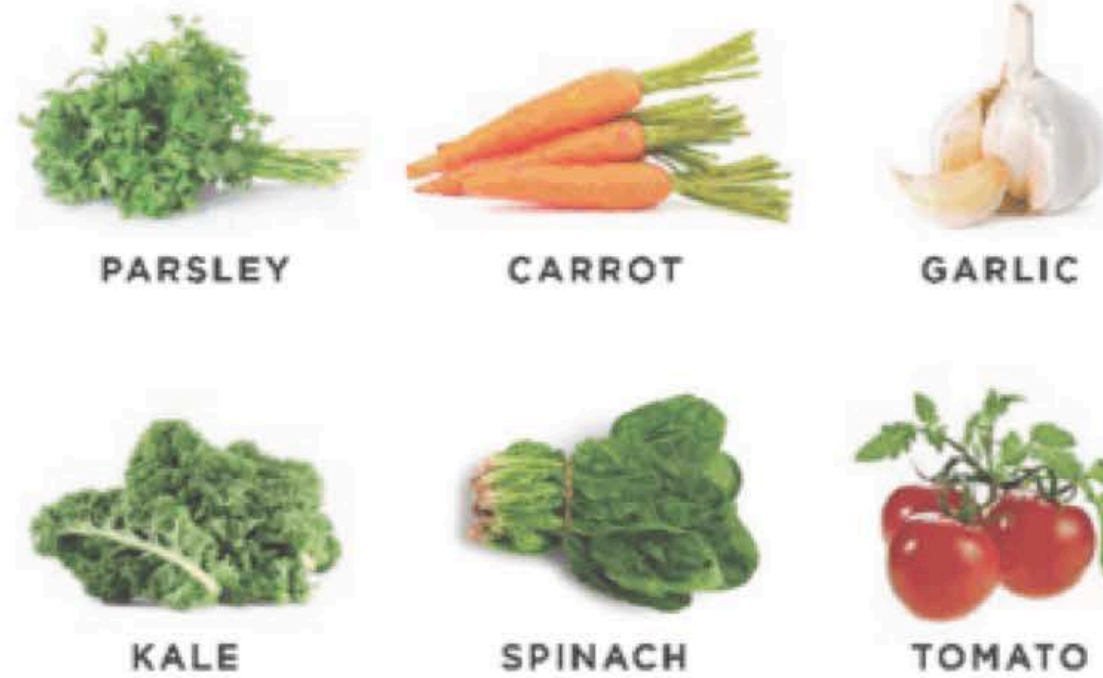
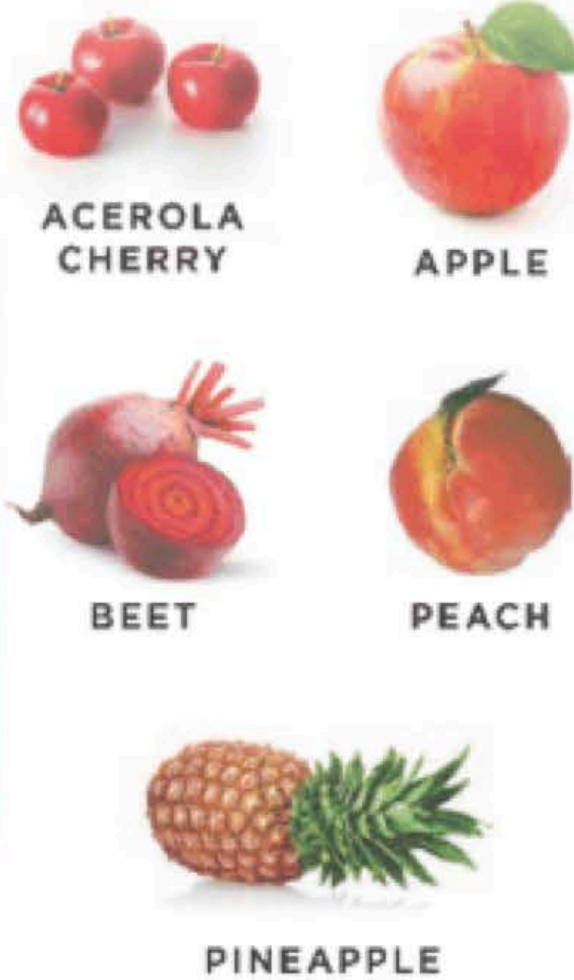


Why so many?

Produce is picked before it fully develops
Transported thousands of miles
We don't get enough variety from the rainbow

90% fail to meet daily servings

juice plus+[®] *One Simple Change*





How Juice Plus+[®] is Made

Simply plants

- * Partner with family farmers
- * Harvest at peak of ripeness
- * Quick-freeze to prevent loss of valuable nutrients
- * Pulverize the produce
- * Dry at low temperatures to remove water
- * Put powders into vegan capsules or soft chews

Juice Plus+[®] is Unique

#1 plant-based nutritional product in the world

1. It's food, not a multivitamin

- * Food label
- * Dairy & gluten free
- * Non-GMO
- * Kosher
- * Vegan

2. It's NSF certified (third-party approved)

- * What's on the label is in it
- * No artificial or harmful ingredients
- * No contaminants, pesticides or banned substances
- * NSF sports certified for pro athletes

3. It's the most researched nutritional product in the world

- * 48+ published clinical studies since 1993
- * Recommended by 8,000+ healthcare professionals
- * Healthy Starts (children free ages 4-25)



Clinical Research

Research has been conducted at leading universities, hospitals and research centers around the world

- * **Academic Center for Dentistry, Amsterdam, Netherlands**
- * **Brigham Young University, Provo, Utah**
- * **Charité University Medical Centre, Berlin, Germany**
- * **Georgetown University, Washington DC**
- * **Heinrich Heine University, Dusseldorf, Germany**
- * **King's College, London, England**
- * **Medical University of Graz, Graz, Austria**
- * **Medical University of Vienna, Vienna, Austria**
- * **Nemours Children's Clinic, Jacksonville, Florida**
- * **Tokyo Women's Medical University, Tokyo, Japan**
- * **University of Arizona, Tucson, Arizona**
- * **University of Birmingham, Birmingham, England**
- * **University of Cambridge, Cambridge, England**
- * **University of Florida, Gainesville, Florida**
- * **University of Maryland School of Medicine, Baltimore, Maryland**
- * **University of Milan, Milan, Italy**
- * **University of Mississippi Medical Center, Jackson, Mississippi**
- * **University of Newcastle, Callaghan, Australia**
- * **University of North Carolina, Greensboro, North Carolina**
- * **University of Parma, Parma, Italy**
- * **University of South Carolina, Columbia, South Carolina**
- * **University of Sydney, Sydney, Australia**
- * **University of Texas Health Science Center, San Antonio, Texas**
- * **University of Texas / MD Anderson, Houston, Texas**
- * **University of Toronto, Toronto, Canada**
- * **University of Witten-Herdecke, Witten, Germany**
- * **University of Würzburg, Würzburg, Germany**
- * **Vanderbilt University School of Medicine, Nashville, Tennessee**
- * **Wake Forest University (NCI-NIH), Winston-Salem, North Carolina**
- * **Yale University-Griffin Hospital, Derby, Connecticut**



Clinical Research Results*



2-10 HOURS

Significant rise in a variety of polyphenols - important nutrient family for slowing systemic inflammation and aging overall

Nutrients 2017 Feb 26;9(3):194.

7 - 28 DAYS

Key nutrients found in blood serum
(bioavailability of vit C, vit E, carotenes, folate, lutein/zeaxanthin)

Current Therapeutic Research 1996 Jun; 57(6):445-461; Int J Food Sci Nutr 2020 Sep;71(6):769-780

2 WEEKS

Significant improvement in recovery from exercise-induced oxidation

Med Sci Sports Exerc. 2006 Jun;38(6):1098-105

80 DAYS

Significant decrease in DNA damage in lymphocytes

(immune cells made in bone marrow)

Nutrition Research 1999 Oct; 19(10):1507-1518

8-12 WEEKS

Improved gum health, skin health, heart and lung health

J Clin Periodontol 2012; 39:62-72; Brit J Nutrition 2013 Apr 110(9):1685-1695; J Am Col Nutrition 2013 Apr 32(1):18-25

2-4 MONTHS

Butyrate level increased - better gut health; better glucose clearance

Microorganism 2021 Apr 14;9(4):843

16 WEEKS

Significant improvement in better working memory, selective attention, processing speed and executive function; significant increase in Omega 3 Index

Antioxidants (Basel)2021 Jan 15; 10(1):116; Int J Food Sci Nutr 2020 Sep;71(6):769-780

6 MONTHS

Reduction in body fat and insulin resistance, Increase In lean mass

J Pediatr. 2012 Jul;161(1):58-64; Nutrients 2017; 9(2):116

8 MONTHS

Improved immunity, fewer common cold symptoms and sickness days

Brit J Nutrition 2010 Aug; 105(1):118-122

10 YEARS

Potential savings statistically predicted to be billions \$\$ from prevention of millions of coronary events

J Clin Med. 2019 Nov; 8(11): 1914

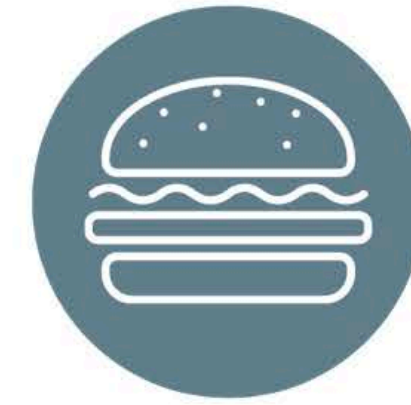
**These are actual findings as interpreted by Dr. Mitra Ray, a Stanford-educated biochemist, from our peer reviewed published research; individual results may vary; not meant as medical advice. See juiceplus.com for published studies. Not all research presented due to space limitations*

*NOTE: These studies use a combination of some or all of the Juice Plus Essentials products
Juice Plus+ is not about treating or curing specific conditions or diseases. Your personal Juice Plus+ experience may vary.*



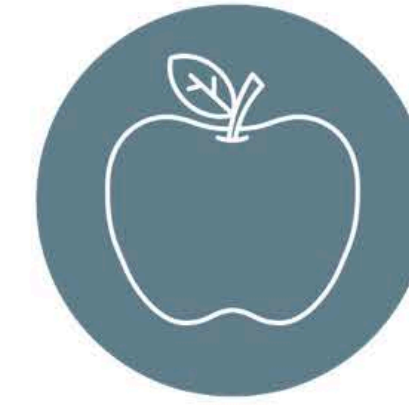
Healthy Starts

Ages 4 - 25 free with adult sponsor



71%

Start consuming less fast food and soft drinks



61%

Start eating more fruits and vegetables



71%

Start drinking more water



66%

Visiting the doctor less



60%

Are missing fewer days of school



56%

Are taking fewer over-the-counter and/or prescription drugs

These are just some of the changes that people see in their loves ones, as reported by the 250,000 respondents at this time to the surveys

4 million kids and adults • \$700 million donated

Juice Plus+® Shakes

Complete

Broccoli, radish, and alfalfa sprouts; mushrooms, amaranth, quinoa, and millet, water-washed soy, chickpea powder, pea and rice protein



- * High in fiber: 7g fiber
- * Low glycemic
- * Improved gut health

Perform

Mango, guava, lemon, mushrooms, acerola cherry, beetroot, tart cherry, water-washed soy



- * High in protein: 25g protein
- * Muscle recovery and repair
- * Supports bone health

Juice Plus+[®] Luminare

Brain-boosting, high-energy drink!

Alpinia Galanga, Ashwagandha, Mushrooms, Rhodiola, Sage and Coffee Berry

- * Sustained energy with all natural ingredients
- * Enhanced mental clarity and laser-sharp focus
- * Elevated mood
- * Only 2g natural sugar

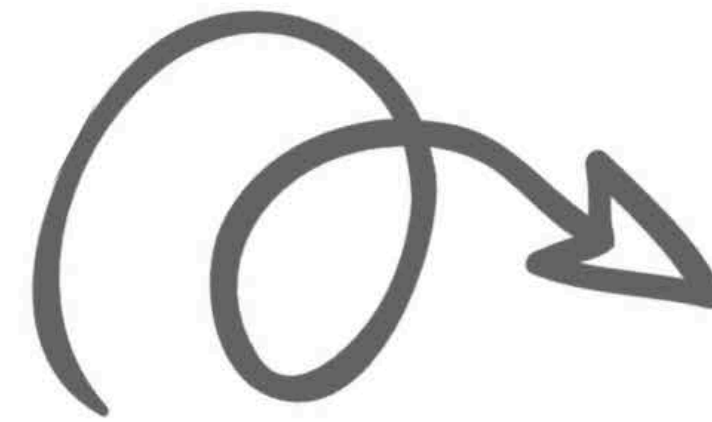


Juice Plus+[®] is Affordable



\$2.67
per day

\$3.75
per day



Free for kids ages 4-25!

Juice Plus+[®] is a Gift

**"We are giving the gift of HOPE based on SCIENCE
when we share Juice Plus+[®]!"**

— Wendy Campbell, RN





Sharing
juiceplus+[®]
with others

The Juice Plus+® Company is Unique

Perfectly situated in the thriving wellness industry

- * 50+ year-old company in 25+ countries
- * \$52 (annual partner fee)
- * Low overhead, no inventory, no quotas
- * All positions permanent
- * Narrow, focused product line
- * Consumable products (reliable monthly income)
- * Sales profit, commissions, bonuses
- * Tax write-offs, work from anywhere, leverage time
- * Benefits package for the family





Benefits Package

For the family

- * **Medical, dental, vision**
- * **Life and disability**
- * **Long-term care**
- * **College tuition reimbursement**
\$1,750 per person per year
- * **Monthly expense allowance**
up to \$3,000 per month
- * **Holiday bonus**
up to \$1,000 per year

We invite you to join us!

Eat

Juice Plus+® and sponsor a child



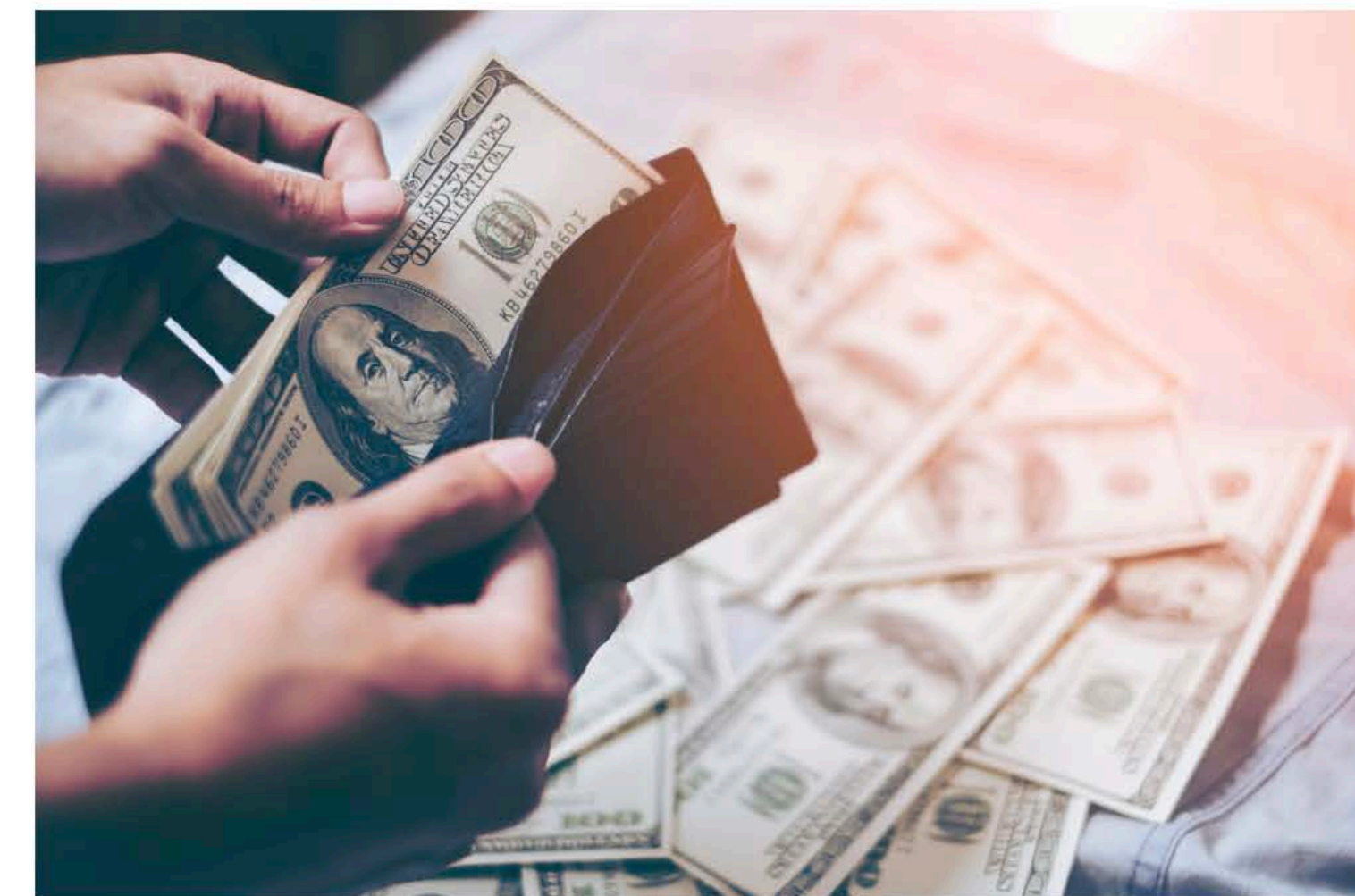
Share

And save on your own product



Earn

A reliable monthly income



You Choose!